

Ground Is Broken for New SSK Home

Headquarters To Be Completed In Late 1971

Ground breaking ceremonies for the S. S. Kresge Company's new international headquarters in Troy, Mich., took place December 9, 1969. Troy Mayor Jule R. Famularo and Chairman and President Harry B. Cunningham officiated.

Attending the ceremonies were Stanley S. Kresge, director; Executive Vice Presidents Claude M. Booker, Fred K. Nieman and Robert E. Dewar; Harvey A. Kresge, director of public relations; Ann C. Wolff, publicity director, and Russell E. Duncan, retired executive, now consultant.

Also present were representatives from Smith, Hinchman & Grylls Associates, Inc., architects and engineers for the new facility; developers, and members of the press.

Construction of the multi-million dollar building located at Big Beaver and Coolidge Roads, near I-75, is scheduled for completion by late 1971.

The size of the building will be approximately 560,000 square feet. It will house all corporate activities including the credit office and a data processing center which are now separate from the Detroit Office.

Headquarters will be built diagonally across the corner of Kresge's 30-acre site at the intersection of Big Beaver and Coolidge. Access from both major roads will be provided by driveways situated about 1,000 feet from the intersection.

The building will be an assembly of self-contained units organized around a spine corridor system. All units will be three stories high except for one four story tower. Each unit will have an attached service core containing elevators, stairways, rest rooms, heating and air conditioning equipment, and lounges with vending machines. There will be main lounges and a cafeteria for the use of all employees. Basic utilities only, such as power and water, will be fed to each core.

Major traffic flow within the building will be through three spine corridors which will radiate from the skylighted main entrance lobby and bisect courtyards between the units.

The facility will be built to accommodate Kresge's rapid expansion. In discussing this concept, Sigmund F. Blum, vice president and director of design for Smith, Hinchman & Grylls, said: "Because of the constantly changing and expanding requirements of the Kresge Company within its headquarters complex, a primary goal was to develop the most flexible structure possible which would allow both realignment of operations within the building and the construction of additional space units as the need arises. We conceived the unitized molecular system which

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KRESGE'S NEW INTERNATIONAL HEADQUARTERS in Troy, Mich., a multi-million dollar structure comprising

approximately 560,000 square feet, will have an exterior of weathering steel, architectural clay blocks and bronze glass.

Distribution Center Positions Are Given to Alt; Fawcett

William V. Alt was appointed general office manager of Kresge distribution centers. Russell E. Fawcett was promoted to manager of the Atlanta Distribution Center.

The announcements were made by Claude M. Booker, executive vice president for merchandising.

Mr. Alt, who has been with the company since 1950, served as office manager and assistant general manager at Ft. Wayne Distribution Center.

In 1966, Mr. Alt was appointed manager of the Atlanta Distribution Center.

The new manager of the Atlanta Distribution Center is Mr. Fawcett, formerly district manager in the Western Region. Mr. Fawcett has managed several stores including K mart 4066 in Jackson, Mich. He served as district manager in the Central Region for five years and in 1966 was appointed K mart district manager in the Western Region.



WILLIAM V. ALT



RUSSELL E. FAWCETT

Lawson Heads Kresge Co., Ltd.

Roland Lawson was named president of the S. S. Kresge Company, Ltd. Mr. Lawson's promotion and those of Frank A. Leier and Harold B. Wood were announced on December 19, 1969, by Chairman and President Harry B. Cunningham.

Mr. Lawson was elected president and managing director of the Canadian company. Mr. Lawson joined S. S. Kresge Company, Ltd. in 1936 at Kresge 5012 in Montreal. After serving four years with the United States Marines during World War II, he managed four Kresge stores and was a district manager before being appointed vice president and director of store operations and personnel in 1961. Mr. Lawson has been a member of the Canadian Board of Directors since 1963.

Mr. Leier was elected vice president for store operations and personnel. Mr. Leier began his Kresge career in Regina, Saskatchewan, in 1941. After four years in the Royal Canadian Navy, he managed three stores and spent two years as a district manager. Mr. Leier was promoted to a buyer in the Toronto Office in 1963. He has been assistant director of store operations and personnel since 1967.

Mr. Wood was elected to the Canadian Board of Directors. Mr. Wood started with the company in 1929 in Sudbury, Ontario. He managed three stores and served as director of food operations before being elected a vice president of the Canadian company in 1969.

December Sales Up 24.9 Percent

The company reported a 24.9 percent increase in sales for four weeks ended December 27, 1969, a 91st consecutive monthly volume record.

Kresge's sales figure for the four weeks was \$351,000,000. This compares with \$281,000,000 for the same period in 1968. It was an increase of \$70,000,000.

The sales figure for the 48 weeks ended December 27, 1969, was \$2,042,000,000. This compares with \$1,626,000,000 for the same period in 1968. It was an increase of \$416,000,000 or 25.6 percent.

In commenting on the December sales, Chairman and President Harry B. Cunningham said: "Last-minute pre-Christmas volume was strong in all regions, and post-Christmas comparisons also have been excellent. K mart sales in upper-income communities are especially outstanding, indicating that affluent customers are shopping

more intensively for exceptional values."

Sales for the five week period ended November 29, 1969, showed an increase of 22.6 percent. The sales figure for November was \$245,335,000. This compares with \$200,153,000 for November, 1968.

Cunningham Addresses Miami U. Graduates

Chairman and President Harry B. Cunningham was the commencement speaker at the December 14, 1969 graduating exercises at Miami University, Oxford, O.

Mr. Cunningham's address concerned the role of the new generation in the business establishment. Before his address, Mr. Cunningham was awarded an honorary LL.D. degree. He attended Miami University before beginning his career with the Kresge Company.



IRYNE KOENIG



ANN WOOD



STAN O'BROKTA



MARY FUGH



ESTHER HILLMANN

KRESGE NEWS Honors Top Reporters from Each Region

Five KRESGE NEWS reporters, one from each region, won Reporter of the Year awards for 1969. There was also an abundance of honorable mentions — a total of 29. These outstanding people were selected from a field of over 900 reporters representing stores in the United States and Puerto Rico.

What makes a good reporter? A sharp ear for human interest tidbits, accuracy and completeness in reporting and a constant desire to observe deadlines are all traits of good KRESGE NEWS reporters. Each year, the editors get together and choose the best reporter from each region in recognition of their well-written and well-photographed monthly contributions to their employee newspaper.

CENTRAL REGION

An honorable mention last year, Stan O'Brockta, Kresge 28, Cleveland, O., has now achieved the status of being the best reporter in his region. He has been with the Kresge Company 13 years, all of them at 28. Two of these years were spent as a KRESGE NEWS reporter.

Stan's many jobs around the store include trimming windows, painting counter signs and display work. He states: "As I am all over the floor, I am able to observe and ask for any available news."

Besides the counter signs he paints for 28, Stan also does sign work for over a dozen stores in the Cleveland area in his spare time. Photography is another well-loved hobby of his; he owns five cameras and claims his wife is his favorite model.

No-Iron Sheets Rise in Popularity

No-iron fashion sheets are growing in popularity with the American housewife, states Buyer Raymond G. Werschky.

The buyer reports Cannon's newest "Daisy Lace" no-iron sheets that appeared in Kresge, K mart and select Jupiter stores at the end of the year are selling like specials. This pattern is made in standard sizes now and Cannon hopes to have king and queen size soon. Pink is the best selling color although the pattern can be purchased in blue and gold.

Because they were so popular in 1969, the company did more business in fashion sheets than in plain white sheets. Young America is asking for fancy fashion goods for every room in the home.

Says Mr. Werschky: "The sheet business has grown rapidly in the last few years. All sheets generate about one-third of the total dry goods business."

EASTERN REGION

A nine-time recipient of the top reporter honor for her region, Esther Hillmann tries to make gathering the news a part of her daily job as personnel supervisor. She also buys and supervises all soft line departments.

Esther has been with the company for 18 years and has spent the last 13 years at Kresge 65, Trenton, N. J. She has been store reporter for the past ten years and except for an honorable mention in her first year, has won top honors each year.

Besides leading an active life at Kresge 65, Esther is also involved in extra-curricular activities, including church work. She is president of her church's missionary society, secretary of the "in-betweeners," and is a member of her pastor's advisory board and of the nursery staff. Each year this top-notch reporter works with the Delaware Valley United Fund as the key woman for the store. According to Esther, these activities, her job and eight grandchildren keep her mighty busy.

Asked whether there were any rewards that she received as store reporter, Esther replied: "It is very satisfying to see our store in the news. We eagerly look forward to the arrival of our paper every month."

MIDWESTERN REGION

Reporter of the Year for the Midwestern Region is Iryne Koenig, bookkeeper at K mart 4095, Joliet, Ill., and a 21-year member of the company.

As store reporter for the last 14 years, Iryne gathers her news by visits among the store's employees. By being reporter, Iryne feels she gets the opportunity to become better acquainted with her fellow staffers and it also provides a closer relationship with them.

Iryne writes: "Also there is the satisfaction of seeing 4095 represented in the KRESGE NEWS."

This chief newsgatherer leads an active social life. She is a member and reporter for the Kresge-ites and K mart Klippers. Iryne's hobbies include astrology, numerology, coin collecting and photography.

SOUTHERN REGION

Mary Fugh, credit supervisor at K mart 4063, Alexandria, La., says gathering news at 4063 is a storewide project. All employees contribute newsworthy tidbits.

This Southern Region Reporter of the Year believes that being involved in all store activities helps in gathering news. Another added factor is the camera department's willingness to take pictures whenever necessary.

Mary states: "It's always a pleasure to share the accomplishments and successes of the store with the rest of the Kresge family."

She's been a member of this same family at 4063 for four years now, two of them working as a KRESGE NEWS reporter.

When she's not finding out the "who, what, when, where or why" of an event, Mary indulges in a few outdoor activities like badminton, swimming or fishing. Sewing and reading also top her list of favorite hobbies.

WESTERN REGION

Another personnel supervisor accorded the honor of best reporter in her region is Ann Wood, K mart 4187, Denver, Colo.

Having been an employee of the company for three years now, she has been with 4187 since its grand opening. Ann "inherited" the reporter's job two years ago along with the job of personnel supervisor.

News is readily available to Ann at weekly store meetings. If an outstanding event is planned, she notifies the accommodating camera department manager who finds that taking photos for the KRESGE NEWS is one of his more pleasant assignments.

Although she does not have a special pastime, Ann enjoys reading, music, growing roses, swimming and ice skating.

Ann writes: "I find most people very interesting and therefore enjoy my work tremendously."

"It is very rewarding that 4187 is in the NEWS. Employees feel proud when a co-worker's name is mentioned and when credit is given to promotions of assistants and managers who have climbed higher on the ladder of success. We feel we have helped and belong to a wonderful organization."

HONORABLE MENTION

Central Region: Barbara Peters, 4145, Mt. Clemens, Mich.; Agnes Poquette, 4096, Saginaw, Mich.; Maxine Matherly, 4124, Terre Haute, Ind.; Joann Yotkewich, 117, Terre Haute, Ind.

Eastern Region: Clara Squires, 63, Brockton, Mass.; Deborah Grzywacz, 62, Coraopolis, Pa.; Gertie O'Day, 76, Erie, Pa.; Pat Weber, 4010, Pittsburgh, Pa.; Irene Cain, 4113, Erie, Pa.; Helena Boucher, 110, Lowell, Mass.

Midwestern Region: Sharon Modlin, 4522, Newton, Ia.; Maggie Strawn, 4048, Springfield, Ill.; Josephine Vansickle, 4026, St. Joseph, Mo.; Regina Evert, 555, Jennings, Mo.; Norma Hallberg, 318, Rockford, Ill.

Southern Region: Margaret Lynn, 414, Essex, Md.; Amy Logsdon, 624, Louisville, Ky.; Nell Dean, 660, Norfolk, Va.; Arlene Caldwell, 4046, Hot Springs, Ark.; Kathleen Bischoff, 717, Atlanta, Ga.

Western Region: Eileen Ofinowicz, 778, Oakland, Calif.; Maureen Maker, 752, El Paso, Tex.; Goldie Lutz, 671, Rapid City, S. D.; Pinky Osborn, 4225, Seattle, Wash.; Marcella Gaffron, 4131, Englewood, Calif.; Barbara Kaiser, 4129, Arvada, Colo.; Marie Thomas, 764, Las Vegas, Nev.

D.O. Names Dress Drive Winners

Thanks to Detroit Office employees, there were smiles on many little girls' faces this Christmas morning.

Many D. O. office workers contributed their spare time to make a dress for the Ruth Alden Dress Drive. Those who weren't as handy with a needle and thread, donated money to buy dresses for little underprivileged girls in the Detroit area.

First place winner in the dress contest was Jewell Blair, mailing department, who received a cash award for her creative efforts. Other staffers receiving cash awards were Susan Frame and Julia Kumulchik of the traffic department; Mrs. Robert Kelsey, wife of Robert Kelsey on the controller's staff; and Lillie Grochowski in data processing at the Southfield Office. All handmade dresses were on display in the ladies' lounge.

Special recognition goes to Mrs. Harvey Chapman, wife of Mr. Harvey Chapman, general traffic manager, who contributed 27 homemade dresses to the drive. Mrs. Chapman did not want her donations entered in the contest.

Judges of Kresge's Ruth Alden Dress Contest were Myrtle Meyer, suggestion system secretary; Mary Jane Toth, secretary, and Margaret Washburn, secretary.

Kresge Introduces Tailored Styles In Blouse Program

A blouse program that has been followed for 11 years has been dropped in favor of two new tailored blouses made to look and feel like silk.

The standard \$1.99 blouse is now discontinued for \$2.99 blouses of 80 percent dacron polyester and 20 percent combed cotton cloth by Klopman. The two new blouses are both in basic styles that can be worn for all kinds of activities, from sports to shopping at the local supermarket.

Associate Edmund S. Sly talked about the reason behind the introduction of tailored blouses into Kresge stores: "In the interest of garments of finer quality, we felt it was time for a change."

The tailored blouses have rolled-up sleeves and come in an assortment of colors. The stamp of "permanent press" makes this shirt a must for all busy women homemakers.

Paper Publishes Note From Grateful Shopper

The following thank you to some of the members of the staff at Kresge 414, Essex, Md., appeared in the letters to the editor column of *The News American*:

"A big thanks to the manager (Lewis Meyer, assistant to the manager) of the Kresge store in the Middlesex Shopping Center! During my first visit there, I dropped my cosmetics and broke them. The manager not only replaced them, but he was very kind, as were the clerks (Eleanor Webb and Lillian Kaplan). Now I'll always be a customer."



WILL YOU BE MY VALENTINE? A perfect way of saying those special words is to surprise that certain someone with a 4-lb. box of Schrod's assorted chocolates, designed exclusively for the Kresge Company. This tasty Valentine treat is at Kresge and K mart stores for only \$7.97.

Mottershaw Succeeds Retired Fixture Head

William Mottershaw has been appointed manager of the cabinet fixture division of the construction department to succeed Lloyd T. Bishop who retired on January 31. The appointment, effective February 1, was announced by Harold O. Scarlett, construction department general manager.

Mr. Mottershaw joined the company in 1952 and has served as project representative and regional construction supervisor.

Mr. Bishop's retirement ended a 41-year career with Kresge. His duties included field and office responsibilities in Canada and the United States.

Other changes in the construction department include the transfer of O. Keith Fjetland and the promotion of Merlin Thompson.

Effective January 5, Mr. Fjetland was transferred to the Southern Region as regional construction supervisor, the position previously held by Mr. Mottershaw. Mr. Fjetland, who joined the company in 1948, was formerly regional construction supervisor of the Central Region.

4146 Santa Gains Parent's Praise

One grown-up fan of Santa Claus recently sent this letter to Edward M. Parishy, manager of K mart 4146, Everett, Wash.:

"Four years have passed and I have been slow to thank you for having the most realistic, loving Santa Claus in the state. His accent rings of the North Pole, his stories so entertaining, and his love for children is genuine. My eight-year-old daughter was on the verge of disbelief in Santa until this loving gentleman hugged her.

"We have enjoyed shopping at K mart since its opening in Everett. We find an honest store with courteous employees."

Mr. Thompson was appointed regional construction supervisor in the Central Region, effective January 12. Since joining the company in 1962, Mr. Thompson has been a project representative in the Central, Midwestern and Southern Regions.

Miller; Frazier Are Promoted To New Posts

Eugene W. Miller and Johnnie Frazier Jr. have been promoted, respectively, to Central Region hardware and building supply district manager, and Western Region district food manager. Both men are now in their new posts.

Mr. Miller's promotion was announced by Grant W. Morck, vice president of the Central Region.

Mr. Miller, former merchandise manager at K mart 4014, Kokomo, Ind., began his Kresge career 18 years ago as a member of the store management program.

Mr. Frazier's appointment was announced by Bernard M. Fauber, vice president of the Western Region.

Mr. Frazier was previously food manager at Kresge 172, Washington, D. C. He joined the company in 1963 and has served as food manager in three other Kresge stores.

Former Staffer Wins Army Medal

A Bronze Star was awarded to Robert Beardsley, a former Kresge Company employee, for heroic action displayed in Vietnam.

Bob, age 20, was former assistant manager of sporting goods at K mart 4096, Saginaw, Mich., before he was inducted into the army in June, 1968. He had been in Vietnam about six months before given

the award. During the course of the war, Sgt. Beardsley engaged the Viet Cong in combat which forced the enemy to flee. In doing so, he risked his own personal safety to save the lives of his comrades.

Bob, home on leave to recuperate from serious wounds received in the war, has been a frequent and welcome visitor at K mart 4096.



Sparks Warehouse Supervisor Ken Johnson, r, escorts Governor Laxalt of Nevada, l, and his aide, Bill Adams, through Nevada's largest distribution center.



Assistant Manager Dick Fisher, r, and Employee Vicki Hancock demonstrate the data processing system to the governor and Mr. Adams on the warehouse tour.

Nevada Governor Tours Sparks

Governor Paul Laxalt of Nevada considers the establishment of the Sparks Distribution Center to be a giant step toward the goal of developing his state into a first-rate industrial complex.

This was his primary sentiment while touring the Sparks Warehouse late last fall.

Governor Laxalt and his aide, Bill Adams, were escorted through the entire warehouse where they observed the working action of many employees. These people

help bring a variety of merchandise into the homes of K mart customers throughout the entire west. As they toured the largest warehouse in Nevada, Governor Laxalt and Mr. Adams met and greeted employees.

Throughout his life in public office — he was Lieutenant Governor for two terms — Mr. Laxalt has identified himself with the idea that Nevada is an ideal location for the production and distribution of manufactured goods. The governor visualizes a future when the industrial segment of Nevada's economy will rival and balance its gigantic entertainment and tourist trade.

The Sparks warehouse is a considerable addition to the state of Nevada. The warehouse is by far the largest structure in the state. In the Governor's view, this operation is a splendid example of the

soundness of Nevada's claim to be an excellent locale for the distribution of products to the western states. Governor Laxalt's visit was no routine political junket. He came to see first-hand the realization of a dream he has cherished for a long time.



ROBERT GAINES

In Memoriam Alfred S. Parker

Alfred S. Parker, president of S. S. Kresge Company, Ltd., died December 6 in Toronto, Canada.

Mr. Parker joined the company in 1926 at Kresge 204 in Lafayette, Ind. He joined the Canadian company in 1929 and was manager of six stores, district manager, buyer, vice president of store operations and personnel, and vice president and director of merchandising and sales. He has been a director of the Canadian company since 1958 and was elected a director of the parent company in 1967. Mr. Parker was elected president of the Canadian company on October 22, 1968.

Ground Is Broken For Headquarters

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we feel will provide the utmost in flexibility.

The exterior of the building will be weathering steel and bronze glass for office units and mahogany-colored architectural clay blocks for service cores. The weathering steel will require no maintenance and after a period of about five years will acquire a permanent, deep brown surface coating.

Off-street parking will be provided for all employees and visitors. Employee parking will be located at the rear of the building and will be concealed from the main roads by landscaping, earth berms and the building itself. Visitors will park at the front of the building and enter at the second level through the lobby.



Breaking ground in Troy, Mich., for Kresge's new headquarters are Troy Mayor Jule R. Famularo, left, and Chairman and President Harry B. Cunningham. Stanley S. Kresge, director, is to the immediate right of Mr. Cunningham. Also present are Kresge executives and representatives of Smith, Hinchman & Grylls, architects and engineers for the new facility.

4042 Stock Boy Is New Pastor; Youngest in Area

At 16, Robert Gaines, a stock boy at K mart 4042, Fredericksburg, Va., is believed to be the youngest minister in his area.

As the newly-appointed assistant pastor of the Shiloh (New Site) Baptist Church in Fredericksburg, Bob was the recent subject of an article published in a local newspaper. The news article was written after he had preached his first sermon and was given the vote of acceptance by church officers and unanimous approval by members.

The young assistant pastor began his studies this past July using a textbook and Bible reading instructions. He was also given special instructions on methods used in conducting church services. Bob has taken part in various revivals in the area, including some in Tappahannock, Va., and Washington. Other church activities he is involved in include teaching Sunday School where he is assistant superintendent, as well as being business manager for the church youth group.

Active in high school, Bob is also a member of the Distributive Education Club and is a two-year veteran football player at James Monroe High School. After graduation, he plans on attending Allentown Seminary in South Carolina.

A. W. Ley's Report from Australia:

Kmart Thrives in a New Frontier



Throng of Australian shoppers wait for the doors of the new Kmart to officially open.



The Premier of South Australia, the Hon. Steele Hall, cuts the ribbon at K3, Ingle Farm, S. Australia. He is flanked by three members of Kmart (Australia) Limited, from left to right, Albert W. Ley, consulting managing director; Lance R. Robinson, managing director; Jack W. Weinert, developer of the Kmart project; and Norman C. Coles, deputy chairman.



Prams, Australia's version of American baby carriages, are clustered around a Kmart front.

The following is a letter from Albert W. Ley, consulting managing director of the Kresge Company subsidiary, Kmart (Australia) Limited. Mr. Ley reports on the history and progress of Australia's first Kmart—a joint venture between Kresge and G. J. Coles and Coy, Limited of Melbourne, Australia. The emergence of Kmart in Australia is the first retail undertaking outside of North America by Kresge and the first entry into the discount department store field by Coles.

"Kmart (Australia) Limited has been in existence for approximately two years. For the people closely involved in establishing the roots of this company, the two-year period passed very quickly.

"In assessing what has been accomplished in two years, it looks very little when one considers only five stores were opened in 1969. The parent company opens 65 Kmart stores in one year.

"Fortunately, we had one location already secured near Melbourne to open our first store. This land was zoned for commercial use, but we had to have approval from the government to build a Kmart. It took considerable time in getting approval because the Kmart concept was alien to most people. However, after holding discussions and presenting photographs of this operation, the building approval was finally granted.

"Our aim was to set up Kmart stores in Australia identical to those in the United States. We had dies made to build our counters and equipment. This involved a great deal of work and close contact with our fixture people in the United States. Mr. Harry Engel, Kresge's manager of store design and layout, made a trip to Australia to guide our fixture people in building counters. With Mr. Engel's instructions and guidance, our people acquired the know-how to produce the most modern counters used in Kmart stores.

"By mid-1968, the first Australian Kmart was under construction. Equipment and counters were being built, and most important, we had to develop a range of merchandise to complement our operation.

"Kmart basic stock sheets were used to guide the Coles buying staff in the range of merchandise that we expected them to secure and develop within a relatively short time. Packaging was a big problem and we insisted upon getting items properly packaged or we would not stock them. The buyers did an excellent job in overcoming this problem, and they are continually working to improve the packaging of all items stocked in Kmart stores.

"At first, many firms refused to sell to Kmart because of the discount policy of selling products below the suggested selling price. We had this same experience at Kresge in 1961 when the buyers were setting up the range of merchandise for the first Kmart in the U. S. This was all new to the Coles buyers, but in most cases, the firms knew they could not stop progress.

"There were hundreds of minor problems to solve before we could open the doors of K1 in East Burwood, a suburb of Melbourne. We had to secure footwear, auto and chemist (pharmacist) licenses to complete our operation. Cash registers, pricing machines, labels, stock control records, accounting, list books and many more had to be set up. However, everything was on hand and, on April 30, 1969, the doors opened for the first Kmart in Australia. Thousands of shoppers jammed the store, making this the highest volume opening in Kmart history.

"At the present time we have five stores operating. They are: K1, E. Burwood, Victoria; K2, Blacktown, New South Wales; K3, Ingle Farm, S. Australia; K4, Morley, W. Australia, and K5, Kurrulita Park, S. Australia.

"Currently, there are three stores under construction. They are: K6, Belmont, Victoria; K7, Waratah, New South Wales, and K8, Warrawong, New South Wales.

"Stores K6, K7 and K8 will open in 1970. We also hope to add at least two more stores to this group to total ten stores in operation by the end of 1970.

"Australia, in size, is about the same as the United States. However, there are only 12,000,000 people in Australia, with approximately 50 percent of the population living in Victoria and New South Wales.

"This had one major effect on Kmart (Australia) Limited, and that is to locate eight to ten acres of land within the two large cities of Melbourne and Sydney to establish Kmart stores. We estimate that we could build 25 stores within these two major cities if we could locate them properly within the areas.

"Once a site is located and secured for development, we must have the land zoned for commercial use. Zoning takes time and moves slowly through the process set up by local authorities. Once the zoning application is lodged, it could be up to 18 months before a decision is made. One must remember there is a great number of applications before the Council and State Planning Authority and they are not just dealing with Kmart (Australia) Limited.

"In the meantime, we have a number of proposed sites and are in the process of preparing documents to lodge our application for zoning in other areas throughout Australia.

"At this stage we anticipate at least five new Kmart stores to open each year for the next five years.

"Australia as a nation is just coming into its own, with tremendous wealth in oil and minerals. The population growth will be steady for years to come. Kmart (Australia) Limited shares in providing the Australian people with the first discount operation, the largest one-floor retail outlet and the largest checkout operation with the most modern conveniences.

"Members of the Board of Directors of Kmart (Australia) Limited are Harry B. Cunningham, chairman (Kresge chairman and president); Robert E. Dewar (Kresge executive vice president, administration and finance); Walter H. Teninga (Kresge vice president, corporate growth); Albert W. Ley; Sir Edgar Coles; Norman C. Coles and Lance R. Robinson."

Midwest Recovers from Holiday Fervor



Manager Harold Lokenagard, 4280, Springfield, Mo., receives a hibachi among other gifts from Santa Claus, alias Hardware Manager Joe Barlow.

Chicago, Ill., Kresge 8 — Farewells go to Assistant David Mikus who has been transferred to 4048, Springfield, Ill. . . . Best wishes from the staff of 8 go to Retirees Eleanor Gordon, Doris Bihrey and Betty Zander. — Richard Kelps

Bloomington, Ill., Kresge 34 — The weekly store meeting was devoted to honoring Employee Madge DeVon who has been with the company for 30 years. — Maxine Vinson

St. Joseph, Mo., Kresge 58 — Notes of appreciation have been received by Manager Paul Knupp for sponsoring a shopping tour for a group from a children's home. The store provided a 20 percent discount for these children and gave them a treat after their presents were bought. Those employees who donated their time for the occasion, besides Manager Knupp, were Sammy Winsinger, Louie Miller, Roma Hanson and Maxine Scott. — Roma Hanson

Bloomington, Minn., Kresge 135 — The annual Christmas party, held at Manager James Cook's, was a big success. — Ruth Blomquist



Checkout girls in their red and green outfits pose at the Christmas luncheon held at 4215, Kansas City, Kan., for staffers and management.

Ft. Dodge, Ia., Kresge 145 — A cash suggestion award was given to Employee Dorothy Noll by Manager Maynard Meyer on her birthday. . . . Welcome to Trainee James Tomlinson. — Hazel Long

Waterloo, Ia., Kresge 152 — Christmas festivities at 152 included a dinner at a local restaurant, an employee gift exchange and a pot-luck luncheon. — Margaret Theel

Sioux City, Ia., Kresge 163 — Local police showed a film on shop-lifting to all 163 employees and to those in neighboring stores. . . . At a holiday party, Employee Irene Hart and Assistant Guy Crockett were crowned queen and king of 1970 for the store. . . . Manager John O'Neill received a list of resolutions, 12 cravers and an extra large pen to aid him in getting orders in to time. — E. L. Narans

Palatine, Ill., Kresge 187 — All employees contributed their time and money to help five children have a merrier Christmas. Assistant James Sheldon played Santa and delivered the gifts. — Eleanor Kinsion

Aurora, Ill., Kresge 254 — A combination birthday breakfast and Christmas party was enjoyed by the entire staff. A buffet luncheon was served later on in the day on Christmas Eve. — Dorothy Kling

Rockford, Ill., Kresge 318 — Making an early appearance, Santa stepped in to help make Family Shopping Nite a huge success. . . . 318 was truly gratified with the response shown by all employees in contributing gifts of food, clothing and presents for the family that they chose to sponsor. — Norma Hallberg

Quincy, Ill., Kresge 321 — Employees held their annual holiday party with a breakfast, dinner and gift exchange. — Sandra Parrich

Omaha, Neb., Kresge 326 — Manager Donald Fredrickson was host at a delightful breakfast for staff members recently. — Bernice Swanson

Iron Mountain, Mich., Kresge 403 — A local newspaper reported that the county's first babies to arrive in the new year were twins for Assistant Robert Thompson and his wife. Congratulations! — Lorraine Reddinger

554 Part-Time Employee Is Winning Equestrian

Moline, Ill., Kresge 554 — Wanda Curtis, a part-time waitress at 554, received a trophy for winning the 1969 Ladies Barrel Race Contest with her horse, Mr. Far Bar. . . . Congratulations to Manager Wendall Hill on his initiation into the Medinah Temple of the Mystic Shrine. — Marguerite Rice

Minneapolis, Minn., Kresge 694 — Bertha Lacher was the recent winner of a layaway contest. . . . Employee Grace Johnson received her ten-year pin. . . . Norma Neil, Margaret Ables, Pearl Kaiser and Cathy Freeman were recent guests at the monthly birthday celebration. — Lila Juntilla

697 Manager Recites Poem At Annual Holiday Dinner

Wichita, Kan., Kresge 697 — At the annual Christmas dinner and gift exchange, Narrator Bob Crossman read a poem written for all employees. . . . Birthday celebrants were Mary Morris, Tracy McGrath and Manager Bob Crossman. — Dorothy Foster



Ready for a big spring clean-up is John Oweiler, 4254, Oshkosh, Wis.

Bloomington, Ill., K mart 4031 — Congratulations are in order for Johnny Bills, new toy department manager, and Carl Boyd, new automotive department head. — Phyllis Payne

Springfield, Ill., K mart 4048 — Good luck to Assistant Richard Voss who was transferred to 4030, Danville, Ill. . . . Reporter Marge Strawn was presented with an honorable mention from the KRESGE NEWS for her reporting during 1969. — Marge Strawn

Joliet, Ill., K mart 4095 — A hearty welcome is extended to Assistant Kenneth Detmer. . . . The staff gives special thanks to Employees Helen Sinchak and Jerry Kabat for their untiring efforts in making the Christmas party a big success. Santa Claus, Joe Mitok, and Mrs. Claus, Sophie Kaman, distributed the gifts to employees. — Iryne Koenig

North Aurora, Ill., K mart 4154 — Office Bookkeeper Sabra Shepard celebrated her 30th anniversary with the company recently. — Belva Ward

Urbana, Ia., K mart 4156 — The 1969 year ended with a very successful Christmas breakfast for employees. — Joan Webster

4158 Staffer Gets Cash From Spirited Management

Waterloo, Ia., K mart 4158 — Manager Bernard Linders and all store assistants gave up their gifts from the employees this year so that Merchandise Manager Mike Murphy could receive a \$100 bill. Mr. Murphy's son has been rushed to the hospital several times at great expense to his family. It was hoped that the money would make it a merrier Christmas around the Murphy home. — Alice Snyder

Chicago Heights, Ill., K mart 4211 — A Christmas dinner dance, held at a local restaurant, was very successful. A free buffet also was served employees throughout the Eve. — Lottie Fran

Kansas City, Kan., K mart 4215 — Checkout girls displayed the holiday spirit by wearing green vests, red skirts and Santa hats. . . . Christmas caroling at the holiday luncheon was led by Merchandise Manager Al Ericson. — Peggy Persell

Des Plaines, Ill., K mart 4227 — Special guests at the monthly birthday party were Regional District Manager James Brinton, and Gene Kowalski, regional horticulture supervisor. — Rose Bark

Oshkosh, Wis., K mart 4254 — Everyone enjoyed the Christmas party from the management with help from the grill. — Barbara Johnson

Moline, Ill., K mart 4297 — Many thanks go to Employees Lou Neels, Maureen Makieu, Marlene Truitt and Paul Filler for their much-needed help in the grand opening of the store. — Janet Miller

Newton, Ia., Jupiter 4522 — In spite of heavy snow in December, 4522 had the largest monthly sales in the history of the store. — Sharon Modlin

LaSalle, Ill., Jupiter 4523 — A local congresswoman offered Employee Melanie Krewer congratulations upon her 25th anniversary with the company. — Alma Carr

4568 Store Visitors Include D. O. Guests

Niles, Ill., Jupiter 4568 — Recent store visitors included John McCabe, John Enkemann and Thomas Heying from the Detroit Office and District Manager Richard Kleczynski. — Dorothy Kretschmer



At a store holiday party, Manager John Coulahan, 321, Quincy, Ill., receives the booty prize — an all-day lollipop from the employees.

Fremont, Neb., Jupiter 4577 — During the Yule holidays, employees dressed up in their red and green Santa Helpers outfits which attracted the children's attention. . . . Employee Jim Bentley played Santa at an employee gift exchange. — Gladys Cunningham

Hammond, Ind., Jupiter 4587 — A Christmas breakfast and gift exchange celebrated the holiday season at 4587. — Helen Heslett

Aberdeen, S. D., Jupiter 4603 — Employees got out their thermals when temperature dipped to 17 degrees, lowest in the nation for that day. — Elizabeth Leisen

St. Cloud, Minn., Jupiter 4605 — A Christmas dinner and dance was held at a local club, much to the enjoyment of all employees who attended. — Ann Moeller

Springfield, Mo., Jupiter 4616 — Jupiter 4616 and 4619 combined their Christmas parties and dinners at a local restaurant. Among the 46 attending were the Homer Robertsons. Mr. Robertson is a retired Kresge manager now residing in Springfield. — Irene Jones



A part-time waitress at Kresge 554, Moline, Ill., proves she has some "horse sense." Wanda Curtis was awarded a trophy for winning the 1969 Ladies Barrel Race Contest sponsored by the Illinois State Stock Horse Association. She earned this honor by gathering the most points at horse shows with her registered quarter horse gelding, Mr. Far Bar.

South Rings in New Year



Presenting a Deacon's Bench to a home for the aged from the store are Employees Betty Black, Ron Allen, Donna Ross, 4165, Cincinnati.

Baltimore, Md., Kresge 20 — Employee Evelyn Engle, records reports having the newest Engelbert Humperdinck album which is selling quite well especially with the store's female employees. He seems to be the newest heart throb to the "know better" or "should know better" age bracket Mod dolls and clothes did tremendously well during the hectic Christmas season according to Employee Mary Halstead.—Katherine Haines

Newport, Ky., Kresge 139—The annual Christmas party was held with a gift exchange and a special dinner highlighting the season.—Vera Meyer

Baltimore, Md., Kresge 414 — Employees Dorothy Vogan and Eleanor Webb have accepted offices in their Veterans of Foreign Wars Auxiliary. Dorothy was made chaplain and Eleanor is now conductress Betty Yeager, office cashier, won the weight reduction contest at the store. Betty lost 27 pounds in four months! Ida Evans and Jean Wisniewski were recent birthday celebrants. Valerie Johnson made a scrumptious "red velvet" cake especially for the occasion.—Margaret Lynn

Bedford, Ind., Kresge 483.—Many thanks to Personnel Supervisor Dolores Bridges and Martha Hunter, hardware, for their beautiful job on the Christmas tree and other decorations.—Marge Keithley

Smiddy's Singers Croon For Patrons and Children

Marietta, O., Kresge 541 — A local chorus entertained customers at 541 and also sang at a children's home where a treat was given to the youngsters. Manager William Smiddy is a member of this same chorus. — Wilma Paul

Rockville, Md., Kresge 691 — A surprise visit was paid to 691 by Buyer Donald Edel from the Detroit Office Everyone enjoyed the Christmas Eve party at which gifts were exchanged.—Colus Matthews

Glen Burnie, Md., Kresge 698—A poem was submitted by Cashier Nellie Sibley at the annual Christmas party since she is moving out of the city Assistant Manager Gary Jones ran a fantastic promotion in the delicatessen department and sold 85 dozen submarine sandwiches in one day.—Margaret Thompson

Anderson, S. C., Kresge 721 — Two very successful layaway contests were held recently. Winners were Audrey Cramer, Venica Parnell and Desie Broyles who had a total of \$6,000 for the two contests The store's Christmas party was held at a local restaurant. Assistants Ron Gamber and David Rumph along with Stockmen David Spivey, Jack Bunkary and Doug Tollis treated guests to a hippie fashion show. Fashion commentator to this unusual sight was Irene Jenkins.—Irene Jenkins

Orange, Tex., Kresge 729 — A hearty welcome to Manager Art Fuentes who comes to 729 from K mart 4139, Dallas, Tex., where he was assistant manager This store recently won the friendliest store contest in their district. A trophy cup was presented to Manager Fuentes by District Manager James Sellers at a special buffet dinner Congratulations to Employees Martha Morgan and Velma Thompson who were winners of a friendly sleight contest held in the store Four employees received five-year pins: Mildred Reed, Opal Carter, Lillian Easley and Pat Henry. With these four presentations, 729 now has ten employees with five-year pins Helen Ferrell, assistant food manager, won three paid vacations at the Southeast Texas State Fair. This extremely lucky lady also won a new sewing machine at the fair.—Helen Mot

Lubbock, Tex., Kresge 741 — This proud store was a winner in the district's friendliest store contest.—Aline Ellis

746 Teams with Police To Prevent Shoplifting

San Antonio, Tex., Kresge 746 —To combat shoplifting during the holidays, this store cooperated with the San Antonio police department to put on a demonstration on the various methods of shoplifting and its prevention.—Stella Gonzalez

Spartanburg, S. C., Kresge 779 — Family Shopping Day was a huge success with sales increasing over last year A layaway contest is underway with Assistant Manager Crawford Chavous and Ruby Harmon, floor supervisor, as captains.—Lois Parham



Exchange student Masaharu Kume-kawa, 4210, Atlanta, Ga., bids farewell to staffers at a special luncheon.

Merritt Island, Fla., Kresge 783 — Five-year pins were presented to Liz Kendrick, food, and Norma Wilder, stockroom Many thanks to Lois Noel, food manager, who prepared all the goodies at the Christmas party.—Violet Klisko

Rio Piedras, P. R., Kresge 1900 —A Three Kings Day observance was celebrated recently with a gift exchange.—Erva Miranda

Greenville, S. C., K mart 4016—Calvin Phillips of the jewelry department is to be congratulated for his fantastic sale of 35 adding machines.—Vera Cole

4050 Staffers Share Yule With Less Fortunate Folk

Johnson City, Tenn., K mart 4050 — In the true spirit of Christmas, employees took time out from busy working schedules to wrap gifts for patients and children in state homes. This is the third year they have shared enjoyment of the holiday with others.



City officials and company executives watch Mrs. Gaston Pichette, wife of the manager, cut the ribbon at K mart 4283 in Jacksonville, Fla.

Charlotte, N. C., K mart 4053 — At a recent birthday celebration, employees participated in an exciting game of skill. Prizes were given to high scorers.—Shea Thomas

Marietta, Ga., K mart 4071 — This store was honored with a visit by 30 owners, managers and affiliates of a French chain of department stores, variety stores and discount stores. Among those present were Paul Vigneres, President of the Printemps-Pisunic-Escale stores in Paris. The guide and interpreter was Henri Daham of the National Cash Register Company of Paris.

Atlanta, Ga., K mart 4072 — Congratulations to Betty Sheffield, who was voted Secretary of the Day by Co-Manager Donald Horton on a local radio station.—Marjorie Newman

Evansville, Ind., K mart 4076 — Recognition Day was held with five employees receiving pins. Marie Wilson was honored for 20 years of service; Ruth Moschner, 15 years; Dorothy Uncles and Marion Small, 10 years and Assistant Manager Pat Morris, five years. Twenty-seven employees, who were employed when the store opened in 1965 for an aggregate total of 229 years of service, were also honored.—Lee Vetter

Houston, Tex., K mart 4094 — Employees would like to thank their new manager, Gus Giotos, for all the hard labor he has put in their store since he came to Houston.—Ann D'Arcy

High Point, N. C., K mart 4110 — Santa Claus made a big hit with the kids when he landed in the K mart parking lot by helicopter.—Joanne Carter

Little Rock, Ark., K mart 4127 —Employees decided to help needy children this Christmas rather than exchange gifts. Over \$500 was raised and several children of parents on welfare were completely outfitted with clothing, besides receiving toys and food. Local TV personality, "Cactus Vick," and Santa Claus kept the children well entertained.—Carroll Brockwell

Garland, Tex., K mart 4142 — Hardware Manager Bill Hoggan and a group of Cub Scouts entertained at one of the nursing homes in Garland for Christmas. All the boys were in costumes that were hand-made. Bill, dressed as Bozo the Clown, had a few tricks for the elderly while the scouts put on a puppet show A hearty welcome to Assistant Bill Denny from 748, Dallas, Tex. . . . Employees started the new year off with an open house at the home of Manager Odell Bench.—Marion Carlile

Lexington, Ky., K mart 4232 — Christmas festivities began with breakfast being served to all women employees by all the men employees. At noon, roles were reversed as the women supplied the food.—Mary Pieper

Weinermobile Is Repaired At 4244 Auto Department

Knoxville, Tenn., K mart 4244—The automotive department can now boast the slogan "We service anything on wheels," when a 1969 Oscar Mayer Weinermobile drove in. Shaped like a gigantic sausage, this vehicle attracted many curious customers.

Jacksonville, Fla., K mart 4283 — What had been billed by the weather bureau as the first widespread frost of the winter did not deter several thousand homemakers from going to the opening of 4283. This K mart is the second of four K marts projected for the Jacksonville area. Mrs. Gaston Pichette, wife of the store manager, wielded a pair of scissors to make the opening official.

Houston, Tex., K mart 4299 — Lucky Manager Jerry Floyd received a money tree from his employees for Christmas.—Lillian Thompson

Galveston, Tex., K mart 4302 — Karen Manuels, check-outs, took top honors in a city-wide essay contest Birthday greetings were extended to Employees Peggy McDowell, Ruby Jensen, Eliza Guster, Darrell Strain and Jackie Stokes.—Shirley Harris

Fayetteville, N. C., K mart 4310 — This K mart opened late last fall under the capable leadership of Manager Robert Ticombe and Assistant Managers James Milton and Keenan Nichols.—Marie Presler

Anderson, S. C., K mart 4333 — Manager Ken Prentice cut the ribbon on opening day. Many thanks to those who came to Anderson to help the store get off on the right foot on opening day.—Shirley Callis

4165 Staff Gives Party For Elderly People

Cincinnati, O., K mart 4165 — Members of 4165 donated part of their Christmas money to have a small party for elderly folks. These people received lots of candy, fruit, games, puzzles and decorations.—Juanita Goshorn

Charleston, W. Va., K mart 4188 — A fashion show for store employees displayed charming party dresses now on sale.—Marshall Thomas

Beaumont, Tex., K mart 4195—Manager Robert Flickinger promoted Veterans Day with a tremendous sale, flag display and a performance by an ROTC drill team.—Patricia Gallops

Atlanta, Ga., K mart 4210 — A combination birthday - Christmas party was held during the holiday season.—Margaret McChesney



Looking like something out of a fashion magazine are employees from 4188, Charleston, W. Va., who modeled top fashions for fellow staffers.



Holly and K mart employees combine forces for an afternoon of fun and fashion at a recent festivity held at K mart 4173 in Cincinnati, O.

Lively Events Spark West



Personnel Supervisor Charlotte Smith receives a corsage on her birthday from Ann Hall, 4205, El Paso, Tex.

Englewood, Colo., Kresge 413—Barbara Shaw, daughter of jewelry department head, Lou Shaw, received her stewardess wings recently from Eastern Airlines. . . . The annual Christmas party was held at a local country club. Employees enjoyed a delicious buffet dinner and good music to dance by. Lucky ticket holders received door prizes. — Marcella Gaffron

Rapid City, S. D., Kresge 671—Birthday girls were Employees Margaret Thompson, Lois Bray, Edith King, Goldie Lutz, Maxine Berry and Lillian Kavanaugh. . . . Home-made cookies were enjoyed by staffers throughout the Christmas holidays. — Margaret Gibson

Tustin, Calif., Kresge 709—The annual Christmas dinner was held at a local inn with almost a hundred percent attendance. — Sylvia Gray

Las Vegas, Nev., Kresge 764—More employees than customers were after Frank Sinatra Jr.'s autograph when he made a surprise visit to do some shopping. — Marie Thomas

Billings, Mont., Kresge 771—After a busy Christmas season, staffers at 771 enjoyed a gift exchange party followed by the annual buffet luncheon. — Versia Ronger

Santa Ana, Calif., K mart 4028—Christmas festivities at 4028 included a holiday breakfast and gift exchange at a local restaurant and a formal dance for employees and their guests. — May Schneider

Breakfast and Presents Highlight Holidays at 4068

Fresno, Calif., K mart 4068—A holiday breakfast was held during the "season to be jolly" and everyone received a gift. Employees Shirley Hagason, Kathleen Harley, Jerry Pendergraft, and Lee Litzler participated in a Cherry Candy Contest with Mr. Pendergraft being the winner. . . . K mart Chariteers are now busy working for the March of Dimes. . . . The sporting goods department is really snowed under with all the ski enthusiasts eager to get started. Ski outfits and equipment are really going strong. — Kathleen Harley



At the Christmas breakfast held at 4240, Northridge, Calif., District Manager James Gekas, r. visits with Manager Ruddi Venturoni, l. Leo "Santa" Westoner, Personnel Manager June Cozad during this occasion.

Vallejo, Calif., Kresge 712—Recent birthday girl was Hilda Hain. . . . 712 staffers had a nice Christmas Eve with the exchange of gifts in the lounge and a delicious dinner at noon. — Betty King

722 Employee Tours D.O.; Visits with Top Executives

Phoenix, Ariz., Kresge 722—Resident Assistant Ruby Deem visited the Detroit Office with her husband who is a field representative for the Golden Connection Company in the Tucson, Ariz., K marts. She visited Executive Vice President Fred K. Nielsen whom she used to work for and other executives. Mrs. Deem also included the KRESGE NEWS Office in her tour of the building.

Spring Valley, Calif., Kresge 724—The welcome mat is out for Assistant Billy Cockrell from 721, Anderson, S. C., and Employee Grace Beck, toys, who formerly worked at 4032, Greensburg, Pa. — Libby Hinkle

Tucson, Ariz., Kresge 759—John Ross, son of Helen Ross in toys, was recently named the outstanding land management student of the year for the state of Arizona. He is presently a senior at the University of Arizona. . . . Welcome to Stockman Dick Pelletier and Trainee Gary Baker. . . . Employees are re-learning the tax chart due to a change in the Tucson tax structure. — Helen Ross

Boise, Ida., K mart 4078—Employee Rita Sloan was the recent winner of a Faberge perfume contest. For selling the most Faberge, she was awarded a huge bottle of the perfume. — Margarette Munay

Denver, Colo., K mart 4121—Employee Gene Eckhardt, automotive, has written a poem in honor of the holiday season. . . . The store held a lovely luncheon where gifts were exchanged. — Shirley Pound



At recent Costume Contest-Parking Lot Sale held at 4250, Buena Park, Calif., Employees Virginia Laux, Jim Timmel and Tina Reams display their highly imaginative outfits.



Employee Rita Sloan, 4078, Boise, Ida., wins a huge bottle of perfume in a recent Faberge perfume contest.

Spokane, Wash., K mart 4147—This year, under the direction of Manager Robert Smith and Personnel Supervisor Emma Tarbox, the store decided to adopt three needy families instead of holding the usual gift exchange. Each family was given gifts, groceries and a Christmas dinner. Staffers felt they had succeeded in putting the true meaning of Christmas into existence. — Pam Malmoe

Rapid City, S. D., K mart 4170—Employee Lou Wilson has taken her share of lost children to the service desk. When she found a small boy crying in her department recently, she offered to help. His reply was, "I can't find the toys." — Laurel Lacy

Boulder, Colo., K mart 4181—Employees enjoyed a buffet dinner served in the lounge on Christmas Eve. Lucky numbers were drawn for presents. — Orvella Ihle

4205 Honors Two Staffers At Recent Celebration

El Paso, Tex., K mart 4205—Two employees were honored recently. Personnel Supervisor Charlotte Smith was presented with a corsage and presents on her birthday and Co-Manager Gene Mee was awarded a Top Notcher award for his prize-winning suggestion. . . . Instead of exchanging gifts between staffers as had been done in the past, this year it was decided to send presents to the orphans at a local children's home. Employees drew names of the children and bought presents for them. In addition, Christmas stockings, stuffed with candy and fruit were donated by the store. The director of the home reported that a significant amount had been cut from their yearly operating budget and they would have had a very skimpy Christmas for the children without the help from K mart employees. — Hazel Reiplers

Denver, Colo., K mart 4224—Employees, 110 in number, attended the annual Christmas party held at a local Air Force base club. A scrumptious smorgasbord dinner made the evening a hit with all staffers. — Vicki Anderson

Seattle, Wash., K mart 4225—A Christmas buffet was held all day to celebrate the holiday. This year the gift exchange was conducted in a slightly different manner with staffers requesting exactly what they wanted. — Pinky Osborn

4240's First Female Staffer Is Top Auxiliary Member

Northridge, Calif., K mart 4240—Employee Lee Velardo, the first female employee hired at 4240 in 1968, joined the Disabled American Veterans Auxiliary in 1954 and since that time has held all offices and has been past commander of the Auxiliary twice. Through her efforts, monthly parties are arranged with mental patients, shut-ins and cerebral palsy patients. . . . District Manager James Gekas was a surprise guest at the Christmas breakfast. — Helen Zurroff

Buena Park, Calif., K mart 4250—Dorothy Bye, daughter of Lou Bye, record clerk, was crowned queen of Laurel School in Anaheim, Calif., at Homecoming time. . . . Congratulations also to Clark Hamblin, son of Nina Hamblin, office, who was made chairman of Teenagers for the March of Dimes. — Betty Robson

Salt Lake City, Utah, K mart 4273—The store's first anniversary was celebrated by a lovely buffet furnished for all staffers by the management.—Delpha Carlson

Rialto, Calif., K mart 4284—Instead of exchanging gifts among themselves, the employees decided that everyone would bring a gift for an underprivileged child. Over a period of a month, the staffers collected 26 cases of used clothing and toys, canned goods, two turkeys and money for the children's center Christmas party. Also donated was a tree and decorations. Thirty children from the home were invited to attend the employees' party where Santa entertained the kids and gave them each a present. One employee stated after the party, "I'm so grateful that I could be on the giving end because it wasn't always that way." — Bob Hagen



Staffers at 4284, Rialto, Calif., know the true meaning of Christmas for they invited 30 underprivileged children to their employees' party and collected used clothing and canned goods for the children's center.



At the Rialto K mart Christmas party, Santa entertains just one of the 30 underprivileged children who attended from the community center.

Ventura, Calif., K mart 4285—An inter-store football game held with 4330, Oxnard, Calif., resulted in a victory for the Ventura K mart. Employee Bob Garrison was the hero of the game. . . . The girls had been selling a buffet luncheon almost every other week since August to collect enough money to really spurge on the Christmas party. Their efforts were well worth the end result for both the hand and the food were excellent. — Charlene Murray

Simi, Calif., K mart 4291—Robert Bombardier, outdoor patio manager and already father of eight, recently acquired another four mouths to feed when a stray cat picked his department for her maternity ward. Manager Herman Behrens moved the little family into a warm box on the shelf under the outdoor patio cash register. . . . The first employees' birthday party was held since the store's opening in October, 1969, and all staffers who had a birthday since July received a nice gift. Manager Behrens, who also had a birthday, was given a "bikini cake" an ornamental whip and a huge card signed by all employees. — Hermine Kailey

4341 Is Besieged By Midnight Madness

Fairfield, Calif., K mart 4341—The fun-loving, cooperative spirit of 4341 was displayed during a Midnight Madness Sale when all participating departments turned out in their crazy sleepwear. . . . When fire broke out in the main stockroom, the fire emergency team evacuated the store in less than three minutes. The fire team contained the fire until the fire department arrived and less than two hours later, the store was reopened for business. — Rita Bucy

Anniversaries

"A Company Is Known by the People It Keeps"

45 Years

Catherine Officer
February 28
Casher
590, Waterbury, Conn.

40 Years



Amy Gubser
February 2
Regular Sales
157, Newport, Ky.



Doris Giese
February 10
Bookkeeper, 611,
Fond du Lac, Wis.



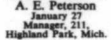
W. D. Whitsitt
February 17
Manager
101, South Bend, Ind.



F. P. McElhone
February 24
Manager
39, Hystsville, Md.



Elizabeth Wright, January 7, Bookkeeper, 201, Decatur, Ill.
Harriet Tiddes, February 3, Bookkeeper, 274, Wayne, N. J.



A. E. Peterson
January 27
Manager, 211,
Highland Park, Mich.

35 Years



Elizabeth Davis
February 1
Bookkeeper
172, Washington, D.C.



R. F. May
February 14
Manager
4264, Sioux, O.

Margaret Baldwin, February 1
Accounting Clerk, Detroit Office

30 Years



J. W. McDowell
February 18
Fixture Man
S. R. O.



Mildred Murphy
February 17
Regular Sales
4586, Alton, Ill.



Madge DeVon
January 6
Regular Sales
34, Bloomington, Ill.



Rosede Elliott
January 14
Floor Supervisor
358, Wilmington, Del.



Margaret Fearon
January 14
Bookkeeper
301, Chicago Hts., Ill.



Sabra Shepard
January 29
Bookkeeper
4154, N. Aurora, Ill.

Dorothy Dunn, January 11, Merchandise Supervisor, 272, Flint, Mich.
Lucille Erickson, February 19, Floor Supervisor, 230, White Plains, N. Y.

25 Years



Arva Stambaugh
December 18
Regular Sales
82, Kansas City, Mo.



Dorothy Irby
January 6
Bookkeeper
4518, Ashland, O.



A. J. Loesser
January 6
Manager
4244, Knoxville, Tenn.



J. B. Hollister
January 15
Senior Vice President
Real Estate



Louise Anderson
February 1
Casher
179, Galesburg, Ill.



Rosie Lee Taylor
February 12
Cafeteria
Detroit Office



Frances Sarapachello
February 26
Merchandise Supervisor
86, Paramus, N. Y.

Rubie Bowman, January 19, Cashier, 4584, Clinton, Ia.
Godie Miesner, February 4, Bookkeeper, 127, Leavenworth, Kan.

Kresge Retirees Keep in Touch

Doris Harris, Bedford, Ind., retired in 1966 from 483, Bedford.
"I'm not doing anything in particular, just taking it easy and enjoying it."

"I enjoyed every one of the 20 years I worked for Kresge. It is such a nice company. I truly appreciate the KRESGE NEWS."

Inez Robinson, Springfield, O., retired in 1965 from 316, Springfield.

"I have been doing a lot of fancy work and visiting my children. I have traveled to California several times to see my daughter. She took me to see the sights, including a week in San Francisco. I also went to Newport, R. I., to attend my grandson's graduation from Officers Candidate School."

"I babysit for my daughter. Her 11-year-old twins keep me quite busy which is what I like."

Claudine Beach, Elkhart, Ind., retired in 1969 from 237, Elkhart.

"In March, my husband and I drove to Florida and visited many retired friends along the way, including John K. Jones, former manager of 237, who now lives in Madisonville, Ky."

Looking Ahead

CHARLES P. MENGES, manager, Kresge 204, Lafayette, Ind., retired December 31 completing a 43-year career.

ALICE MEYER, Kresge 270, Davenport, Ia., retired November 1 completing a 12-year career.

NINA MILLER, Kresge 56, Louisville, Ky., retired December 1 completing an 11-year career.

EMILY SMITH, Kresge 533, Detroit, Mich., retired December 1 completing a 14-year career.

BESSIE SUTTO, Jupiter 4572, Sandusky, O., retired November 1 completing a 22-year career.

MILDRED RISSER, Ft. Wayne Distribution Center, Ft. Wayne, Ind., retired December 29 completing a 16-year career.

ALMA DEFERRARI, Eastern Regional Office, retired July 1 completing a 41-year career.

Lillian Hager, Cornwall, N. Y., retired in 1957 from 148, Newburgh, N. Y.

"Thank you kindly for the KRESGE NEWS. I enjoy reading it very much."

"So far, I have been enjoying good health and am still active in Eastern Star work."

Pearl Hampson, Bradenton, Fla., retired in 1946 from 8, Chicago, Ill.

"Although it has been some time since I left 8, I relive the many happy years I worked there and the wonderful people I knew every time I receive the KRESGE NEWS."

"I have been living in Florida for the past two years, taking life easy but managing to keep busy with my home and club affairs. I would be very happy to hear from my friends to whom I am known as 'Miss Pearl'."

John Hollinger, Troy, O., retired in 1968 from 367, Xenia, O.

"My retirement has been very enjoyable to date. My time has been fully occupied since I built a new home in a suburban area. Getting a lawn started and shrubbery in place takes quite a bit of time, as does my garden. I also had two workshops built in the house as I like to work with wood and refinish antique items."

"My wife and I enjoy fishing, golfing and traveling around the countryside. Once a month we visit the K mart in Dayton to keep up to date on merchandise and prices and then we visit the competitors to compare prices."

Josephine Zyla, Detroit, Mich., retired in 1965 from the Detroit Office.

"Since my retirement I have been taking care of my home and garden. I travel to the farm around Lake Michigan that my children recently purchased for fun and recreation."

Kresge News

January - February, 1970

Vol. 28, No. 1

MAGGY BOUCARD, Editor

SALLY KURYLA, Assistant Editor

KRESGE NEWS is published ten times a year by the S. S. Kresge Co., 2727 Second Avenue, Detroit, Michigan 48232, in the office of Lee W. Zane, vice president for employee relations and store personnel.

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In Memoriam

CLEO C. BESS passed away October 5 in Olean, N. Y. She retired in 1963 from Kresge 177, Elgin, Ill.

SARA BISHOP passed away November 3 in Baltimore, Md. She retired in 1953 from Kresge 20, Baltimore.

RALPH BROWN passed away November 5 in Tonawanda, N. Y. He was employed at K mart 4199, Tonawanda.

LENA BRUNT passed away November 15 in Scotia, N. Y. She retired in 1966 from Kresge 280, Amsterdam, N. Y.

RUBY CARLISLE passed away December 6 in Wheaton, Md. She was employed at Kresge 14, Wheaton.

CHARLES CARR passed away September 25 in Wilmington, Del. He was employed at Kresge 358, Wilmington.

EULALIA COX passed away November 5 in Birmingham, Ala. She was employed at K mart 4086, Birmingham.

JAMES S. HOPPE passed away November 18 in Escondido, Calif. He was employed at K mart 4252, Escondido.

THOMAS RAWLINGS passed away October 12 in Chicago, Ill. He retired in 1962 from Kresge 480, Chicago.

FORREST REED passed away November 23 in Rosburn, O. He retired in 1960 from Kresge 3, Toledo, O.

ANN R. ROLLER passed away November 28 in Detroit, Mich. She was employed at Kresge 289, Detroit.

MONTY VOGEL passed away December 10 in Saginaw, Mich. He was employed at K mart 4096, Saginaw.

EVERETT WILLIAMS passed away November 11 in Fresno, Calif. He was employed at K mart 4011, Fresno.

ROBERT E. UNDERWOOD passed away December 20 in Ft. Wayne, Ind. He was employed at the Ft. Wayne Distribution Center.

SIDNEY S. BALDWIN passed away December 22 in Casper, Wyo. He was employed at K mart 4069, Casper.

EDWARD BREGENZER passed away December 2 in Ft. Wayne, Ind. He was employed at the Ft. Wayne Distribution Center.

RUSSELL BADGER passed away December 19 in Huntington, Ind. He was employed at the Ft. Wayne Distribution Center.

GEORGE B. JOHNSON passed away January 1 in Atlanta, Ga. He retired in 1951 as manager of Kresge 54, Washington, D. C.

SELMA E. BOLLAR passed away December 23 in Boise, Ida. She was employed at K mart 4078, Boise.

FLORENCE BROGGI passed away December 5 in Monongahela, Pa. She was employed at Kresge 53, Pittsburgh, Pa.

ANN K. GALLOWAY passed away December 11 in Washington, D. C. She retired in 1966 from Kresge 137, Washington, D. C.

JOSEPHINE LANCE passed away December 1 in LaCrosse, Wis. She was employed at K mart 4089, LaCrosse.

JOSEPH J. NUELLE passed away December 22 in St. Louis, Mo. He retired in 1962 from Kresge 24, St. Louis.

JEAN ROBINS passed away December 10 in Detroit, Mich. She retired in 1957 from Kresge 1, Detroit.

GLADYS O. WELCH passed away December 3 in LaMarque, Tex. She was employed at K mart 4302, Galveston, Tex.